



ANNOUNCEMENT FOR SWRM EXHIBITORS

AMERICAN CHEMICAL SOCIETY

59TH SOUTHWEST REGIONAL MEETING

**October 25-28, 2003
The Westin Hotel
Oklahoma City, OK**

The Exhibitors' Exposition for the 59th ACS Southwest Regional Meeting will be held on Monday and Tuesday, October 27 and 28, 2003 in Oklahoma City, Oklahoma, at the Westin Hotel. The exhibits will be located in the central Foyer of the Westin Hotel, adjacent to the registration area, and will be viewed from 8:00 am to closing each day. The exhibit area will be adjacent to the display area for submitted technical posters and to the meeting rooms for the oral technical sessions. The physical arrangement of the exhibition area is designed to maximize opportunities for attendees to interact with exhibitors, and the coffee break area is chosen to enhance the movement of attendees through the exhibit area. The accompanying layout shows the arrangement of the exhibit area with respect to these other meeting areas and the numbering of the exhibit tables.

Further information about presenting an exhibit at SWRM, including pricing and contract details, can be found in this packet or on the web at <http://cheminfo.ou.edu/swrm03>, the SWRM 2003 website. In addition to exhibition space, corporate and government vendors will receive two complimentary registrations while academic exhibitors will receive one free registration for SWRM 2003. Exhibitors will also be given the option to have a link to their own website on the Exhibition page of the SWRM 2003 website. Southwest Regional ACS meetings typically attract 700-900 attendees from academia, industry, and government. A copy of the preliminary announcement for the meeting, listing planned symposia, can be found in the packet. Academic packets include a copy of the tentative undergraduate program.

In addition to exhibiting, there are other opportunities for visibility at SWRM 2003. General sponsorship of the meeting, specialized sponsorship of coffee breaks, or sponsorship of one of the specialized symposia will be acknowledged with special recognition in the program, on the SWRM website, and at the site of the event.

For further information, contact Dr. Jim Dechter by phone at the University of Central Oklahoma, (405) 974-5435, or by email at jdechter@ucok.edu.